



## MAGAZINE CIRCULATION

☐ **Magazine name :** XIN CHÀO VIỆT NAM ( founded 2003 )  
(XIN CHAO VIETNAM KOREAN NEWS MAGAZINE)

☐ **Issue :**

- For Korean Community living in Vietnam
- Semi – monthly ( Sunday of second week and Sunday of end of month )
- Circulation per issue 20,000 copies

**Business:**

- VIP room in Airport: Vietnam Airlines, Korea Airlines, Asiana Airlines.
- Embassy, Consulate, Kotra, Kocham, Korean Company
- Industrial Park

**Education:**

- Korean School, International School, ...

**Entertainments:**

- Hotel, Restaurant, Golf course, Resort, Casino

**Other:**

- Church, Korea Associations



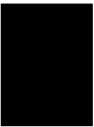
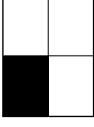


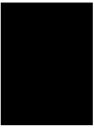

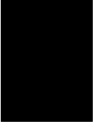
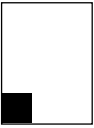


**Market share:**

- Hochiminh City: 70%
- Hanoi: 20%
- Other province: 10%

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	Back cover 200mm x 280mm	1.800 USD		Inside half page 180mm x 128mm	600 USD
	Inside back cover 200mm x 280mm	1.500 USD		1/4 size 88mm x 128mm	300 USD
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NOTE: \* The price is not included 10% VAT.  
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- Customer will give us Art work for Advertisement
- Material deadline: five - day before magazine of issue
- Cancellation deadline: seven – day
- For more detail please contact with the Ms Nguyệt: 0937.231.258